

Cynthia Albanese **Chief Executive Officer** **Wicks n' More**

Cynthia Albanese leads the Wicks n' More team as Chief Executive Officer (CEO), joining the team as COO/CTO in June 2005 and becoming CEO September 2007. She dedicates her efforts to the expansion of new sales channels, brand strategy, development of products and services and streamlining business processes. She led the company's efforts into launching a "green" candle line and directed manufacturing formulation, developed partner organizations and market position.

In addition to her commitment at Wicks n' More, she is a co-founder and partner of FCS Investments LLC, an equity investment partnership, and CEO of CMA Technology, a consulting firm specializing in e-business initiatives.

Albanese has over 25 years of business experience, and is known for her entrepreneurial business sense. Before turning her sights on candles, she was a founder of iDriveonline, from start up to the successful sale of the company to Autobytel. She also founded and served as President of Mail Technology Systems, a leading provider of direct marketing services. She grew the company, from start up to serving major regional organizations such as Verizon, Bank of America, Air Canada, Pfizer and Nature Conservancy.

She spends her free time coaching and mentoring college students on business topics and has a passion for environmental causes with involvement in migrating bird counts and supporting sustainable biodiversity.

Wicks n' More is the leading manufacturer of exquisite, hand-poured, decorative scented candles. The company's candles are hand-poured, wicked and finished in its factory, and are sold in more than 3000 fine boutiques and departments stores nationwide. They are represented at all major showrooms and markets.

For more information, please visit www.wicksnmore.com.