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HomeFashion

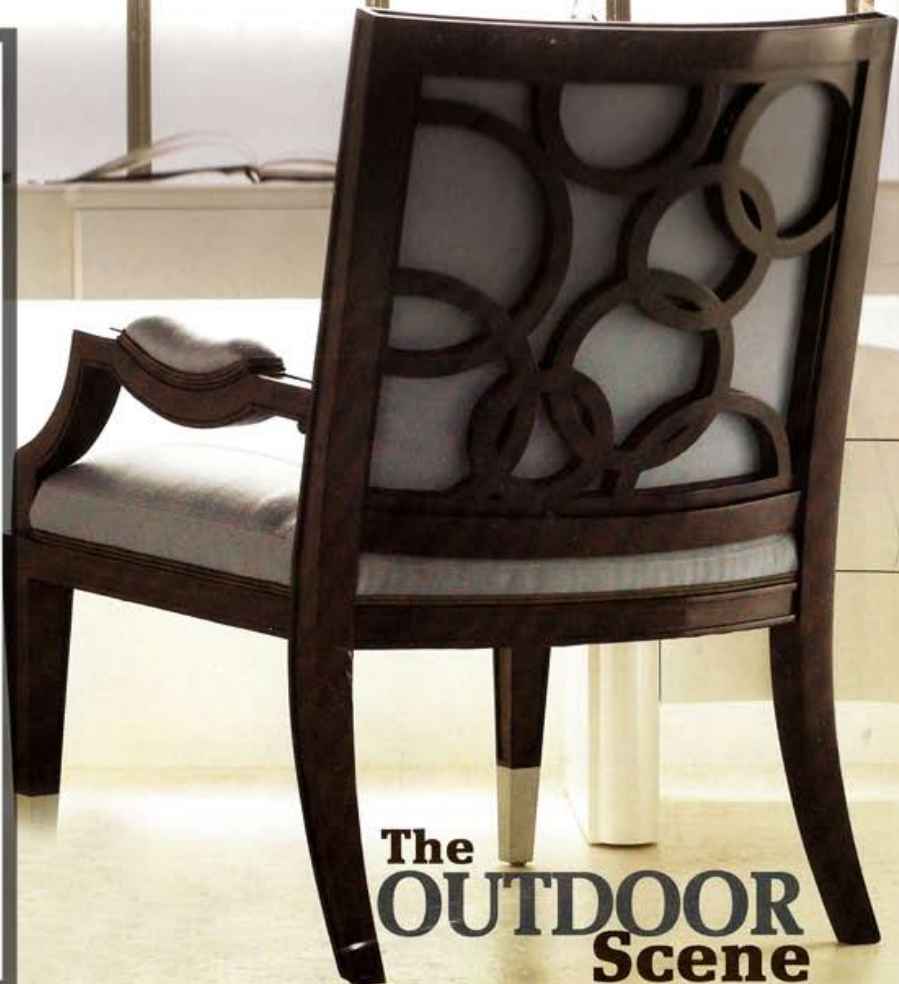
A magazine for retail, interior design and hospitality professionals

& FURNITURE TRENDS®

New York Is Calling: **THE NEW YORK MARKET**



Made entirely in the U.S. and offered in six fragrance blends, the Reserve Collection Naturals candle line weaves together nature-inspired fragrances with 100% environmentally friendly wax. A portion of every sale will be donated to Sustainable Harvest International. From **Wicks N' More**, 2870 Highway 371 North, Mantachie, MS 38855; 866.909.5252.



The
OUTDOOR
Scene

Are We Green Yet?

by Pamela Graves Home decor embraces Green

Dive into a pile of new product information and one fact rises to the surface: Environmentally friendly products are serious business. In only a few short years, companies not known to tackle the Green issue are now making eco-friendly statements while new innovators rise to the surface.



Natural Fine Furnishings (100 Maple Park Blvd., #125, St. Clair Shores, MI 48081) makes a Green statement with an expansive collection of hand-carved furniture pieces — including end tables, wall panels, tables, benches, stools and display stands — and decorative accessories. Call 877.749.7333.

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It's hard to find anyone who does not love the glow and serenity of a candle. Now environmentally conscious consumers can enjoy the earth-friendly candle line from Wicks n' More. The company's Reserve Collection Naturals makes a Green statement by weaving together nature-inspired fragrances with environmentally responsible palm wax.

"Our Naturals are good for the senses and the conscience," says company CEO Cynthia Albanese. "After much research, we chose palm wax over soy because of its sustainability, its clean burn and its fragrance throw."

The Reserve Collection Naturals are crafted using 100 percent sustainable palm wax. Per acre of land, three times more palm oil can be harvested than soy oil, making it eco-friendly, sustainable, and a more conscious alternative to soy.

Albanese adds that consumers are increasingly looking for ways to make a difference and become more Green. "This is an excellent product for retailers to carry in response to this consumer demand," she notes.

The candles are nature-inspired, with fragrances made from essential oils and colors inspired by earth's natural palette. Fragrances include: Bergamot, Lavender Fields, Mandarin Spearmint, White Valencia, Lemon Sage Tea, and Bamboo Eucalyptus.

Made entirely in the United States, Albanese concludes by adding that a portion of every sale will be donated to Sustainable Harvest International (www.sustainableharvest.org), to aid in promoting sustainable farming. ●



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